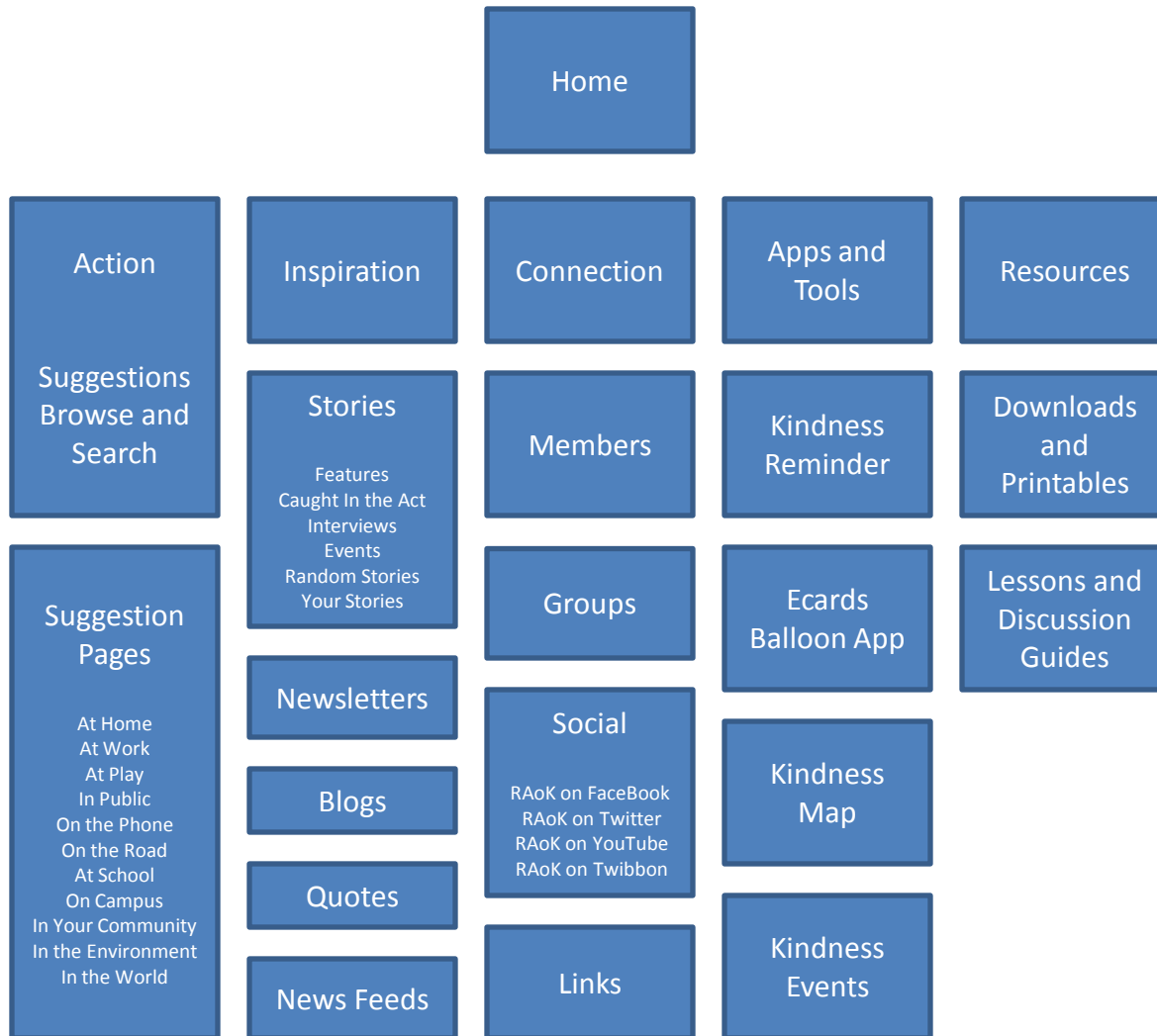


RAoK

Features, Pages and App Content

Site Map



Header and Footer Content

Log/Tag
(Link to home)

Log In/Out / Sign Up Link /
Member Info (name and pic)
Site Search Form

Main Navigation Menu

Follow us on: Facebook, Twitter, YouTube, Twibbon

[Copyright](#) | [About Us](#) | [Contact](#) | [FAQ](#) | [Privacy](#) | [Usage Guidelines](#)

SEO Links / Site Map

Main Navigation Menu

Home

Action

- Kindness Suggestions
- At Home
- At Work
- At Play
- In Public
- On the Phone
- On the Road
- At School
- On Campus
- In Your Community
- In the Environment
- In the World

Inspiration

- Stories
 - Features
 - Caught In the Act
 - Interviews
 - Events
 - Random Stories
 - Your Stories
- Newsletters
- Blogs
- Quotes
- News

Connection

- Members
- Groups
- Social
 - Facebook
 - Twitter
 - YouTube
 - Twibbon
- Kindness Links

Apps and Tools

- Reminder App
- e-Card App
- Kindness Map
- Kindness Calendar

Resources

- Lesson Plans and Discussion Guides
- Downloads and Printables

Home

Header

Top Nav

Main Feature Rotator

A1

A2

A3

A4

Feature
Articles

Sign In
Sign Up

Most recent
blog posts

Top News with
see more and
sign up

FB

TW

Twitter and
Facebook Tabs
Dynamic Feeds

SEO Links

Action + Suggestions Browse and Search

Header

Top Nav

Text and Category Search

Search Results
w/
Ratings
Comment Count
Save
Share

Landing Page
Menu

Submit your
suggestion

Poll

SEO Links

Suggestions Detail

Header

Top Nav

< Return to Suggestions

Suggestion Detail
Comments
Ratings
Save
Share

Landing Page
Menu

Submit your
suggestion

SEO Links

Category Landing Pages

Header

Top Nav

Category Intro

Landing Page
Menu

Featured
Story

Latest Related
Blog Post

Rotating Banner

Top Rated Category Suggestions

Rotating Banner

SEO Links

Inspiration Landing Page

Header

Top Nav

Intro

Most Recent Story
Read on and See all

Most Recent Your Story
Read on and See all

Most Recent Blog Post
Read on and See all

Most Recent News Item
Read on and See all

Landing Page
Menu

Share Your Story

Poll

SEO Links

Stories Landing Page

Header

Top Nav

Primary Featured Item

Stories Menu

Secondary
Feature

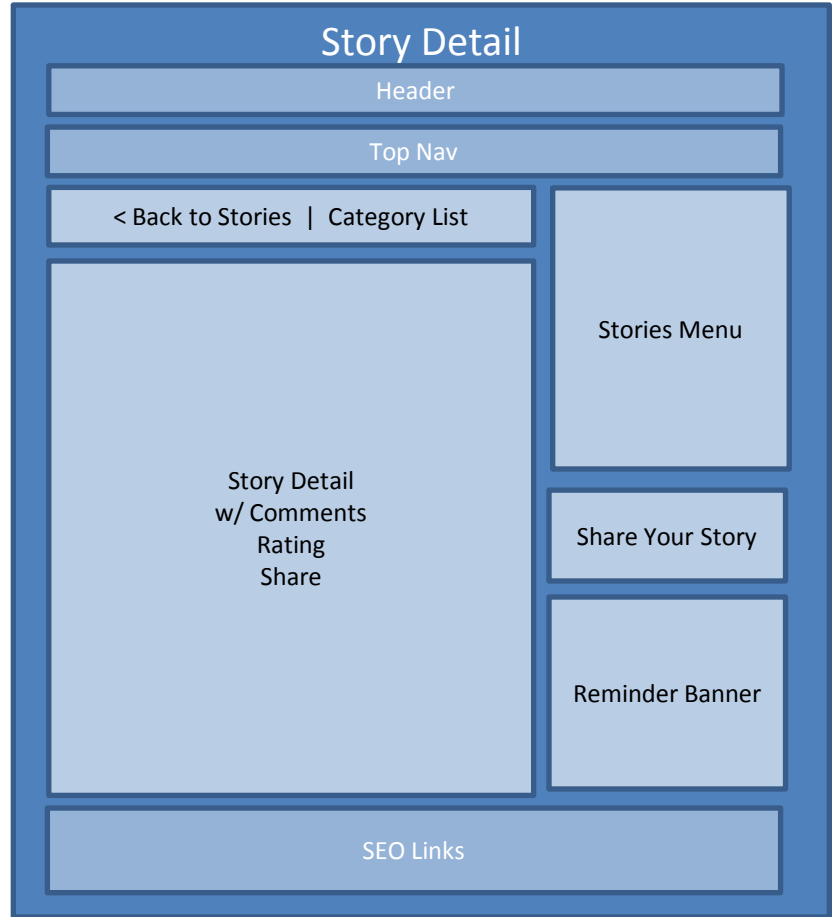
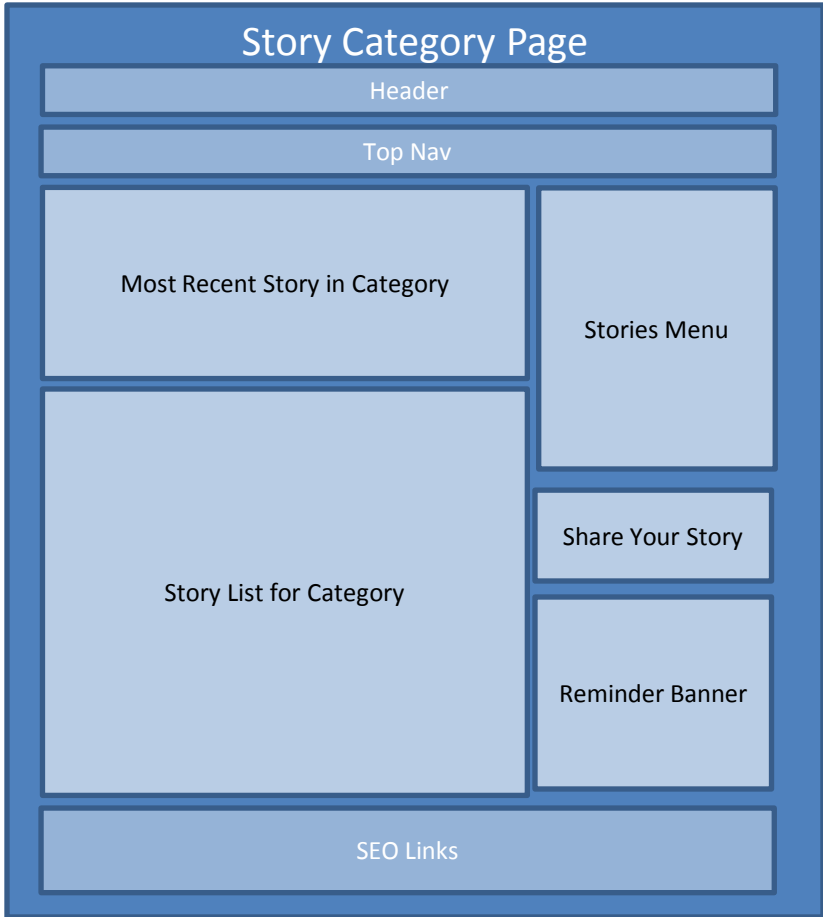
Secondary
Feature

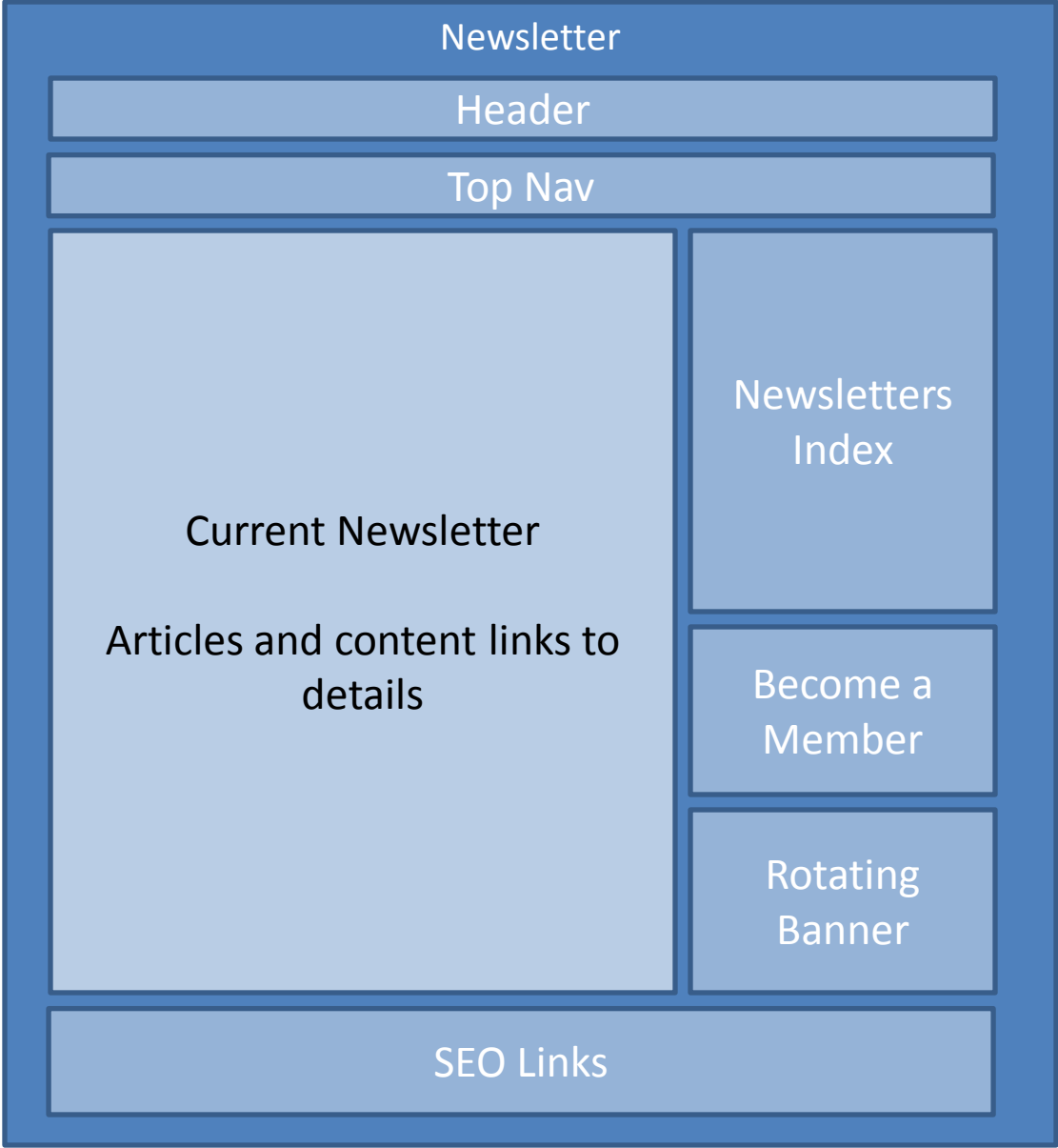
Share Your Story

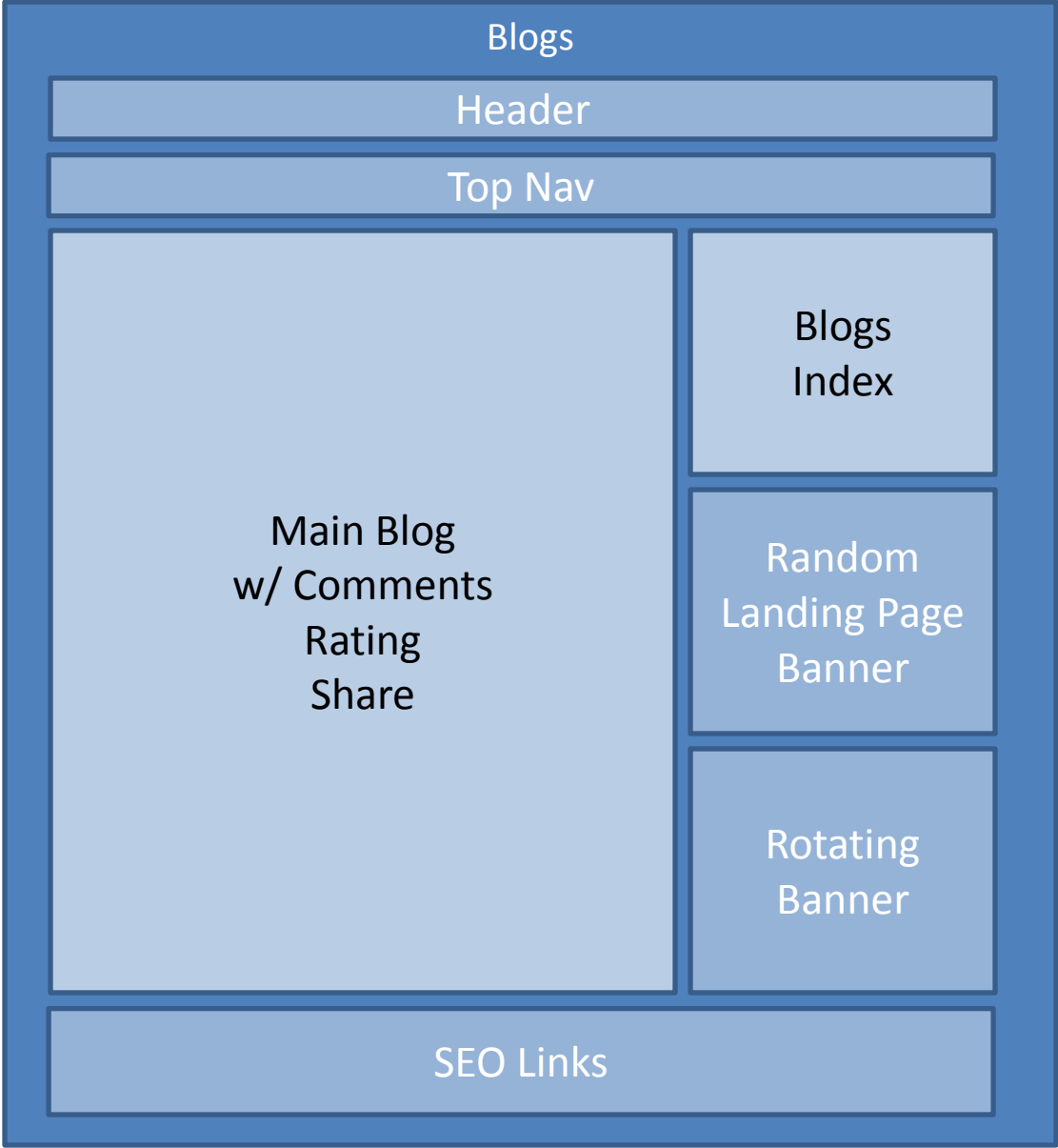
Top Rated Stories

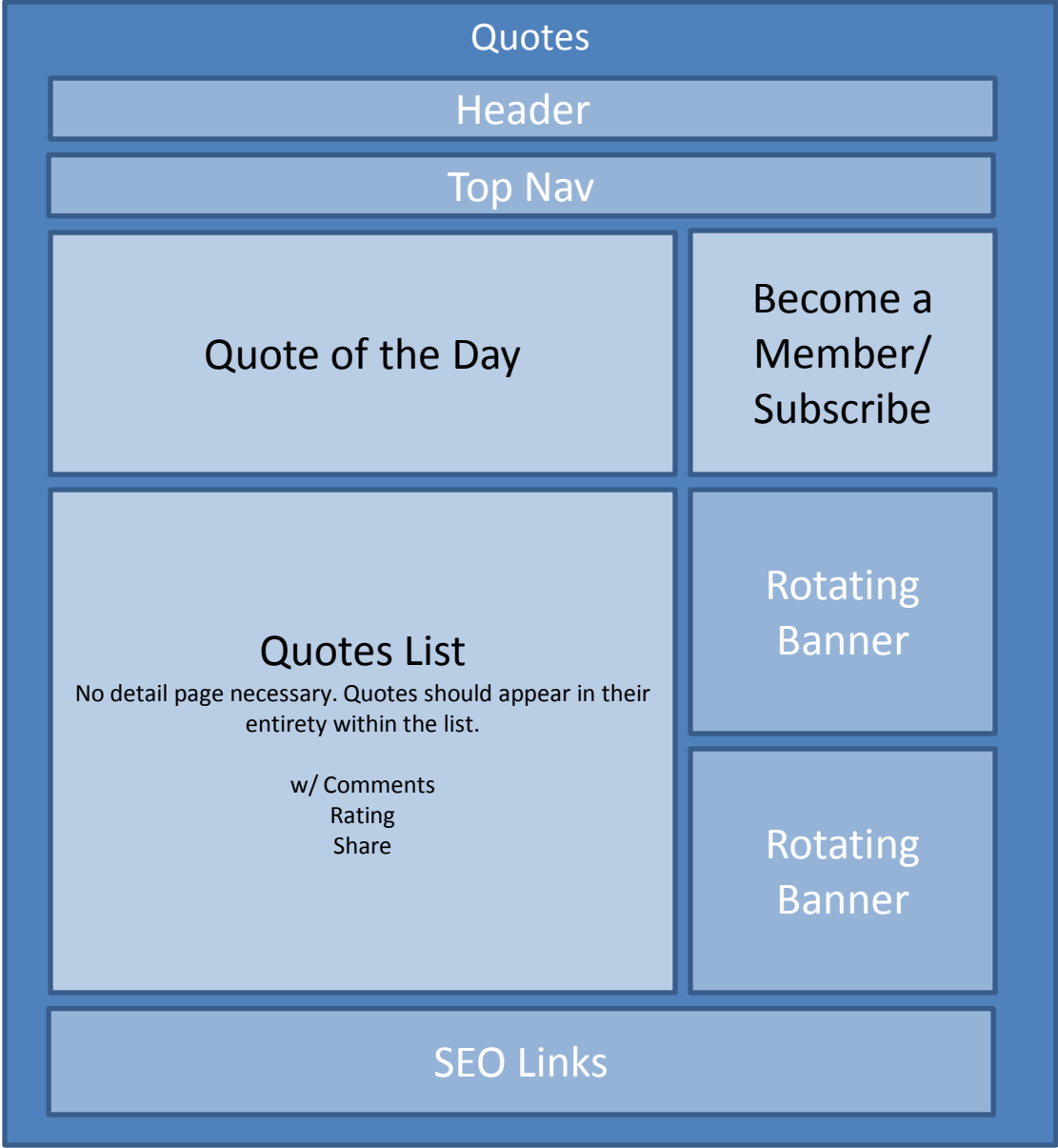
Reminder Banner

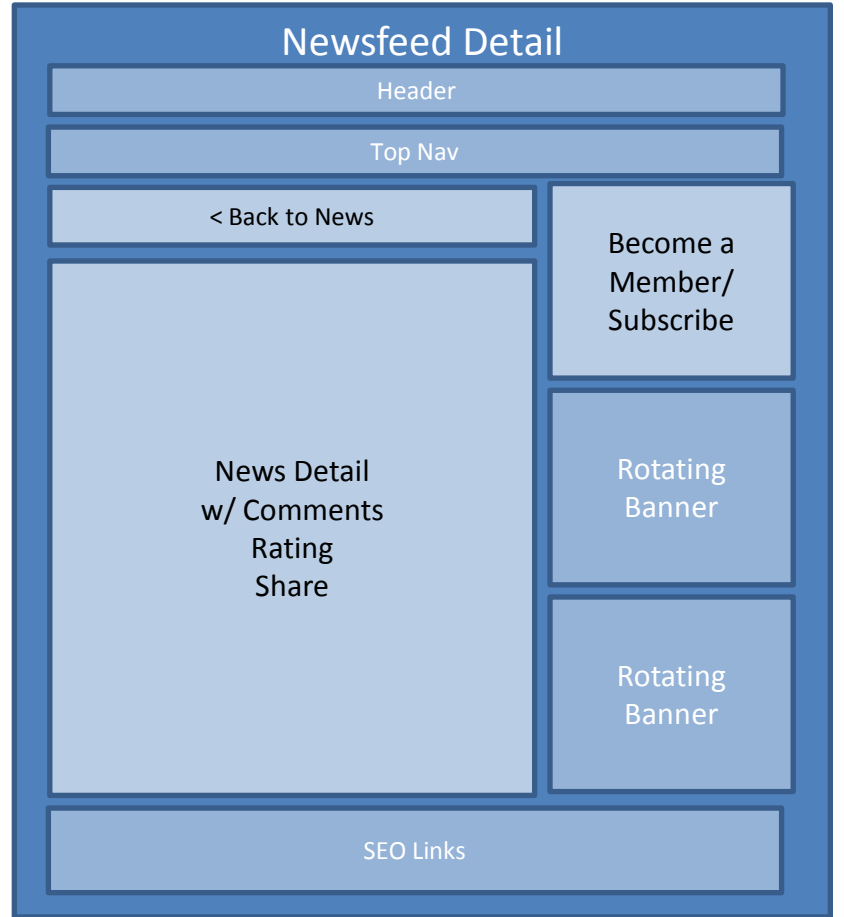
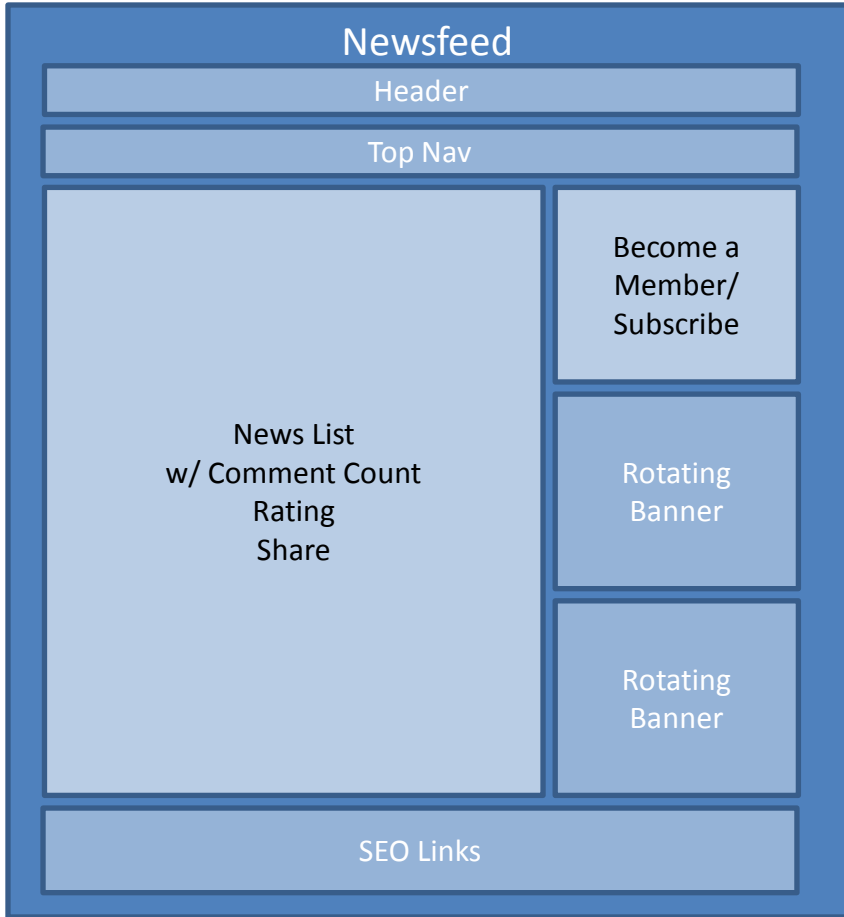
SEO Links











Connections Landing Page

Header

Top Nav

Connections List

This is a single article with links

Our Members

Groups

Social

- Facebook

- Twitter

- YouTube

- Twibbon

Kindness Links

Become a
Member

Top Groups

SEO Links

Members Index Page

Header

Top Nav

Members List/Finder

Become a
Member

Top Members

SEO Links

Groups Index Page

Header

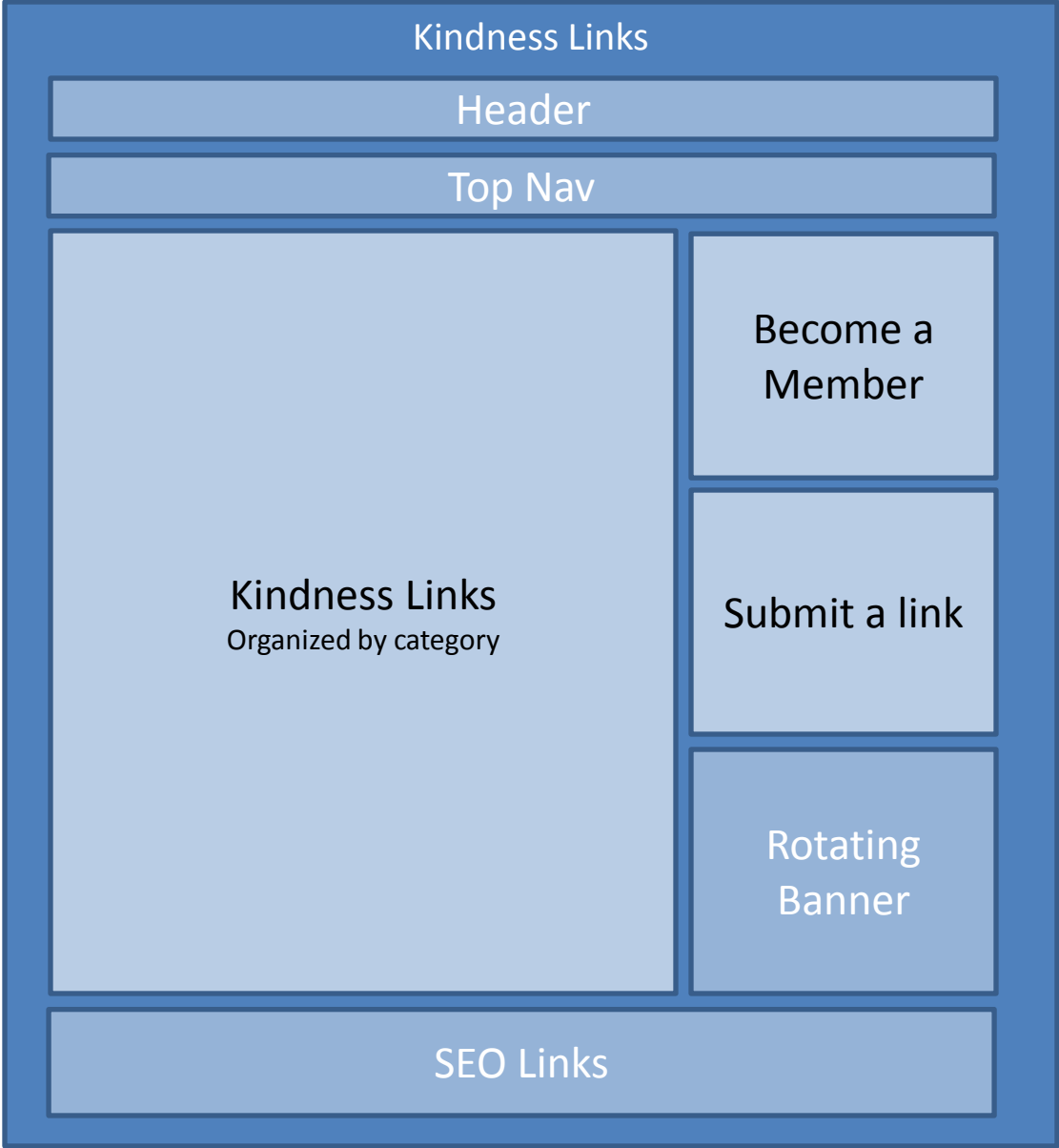
Top Nav

Groups List/Finder

Become a
Member

Top Groups

SEO Links



Apps and Tools Landing Page

Header

Top Nav

Apps/Tools List

This is a single article with links

The Kindness Reminder

Kind eCards

Kindness Map

Kind Events

Apps Menu

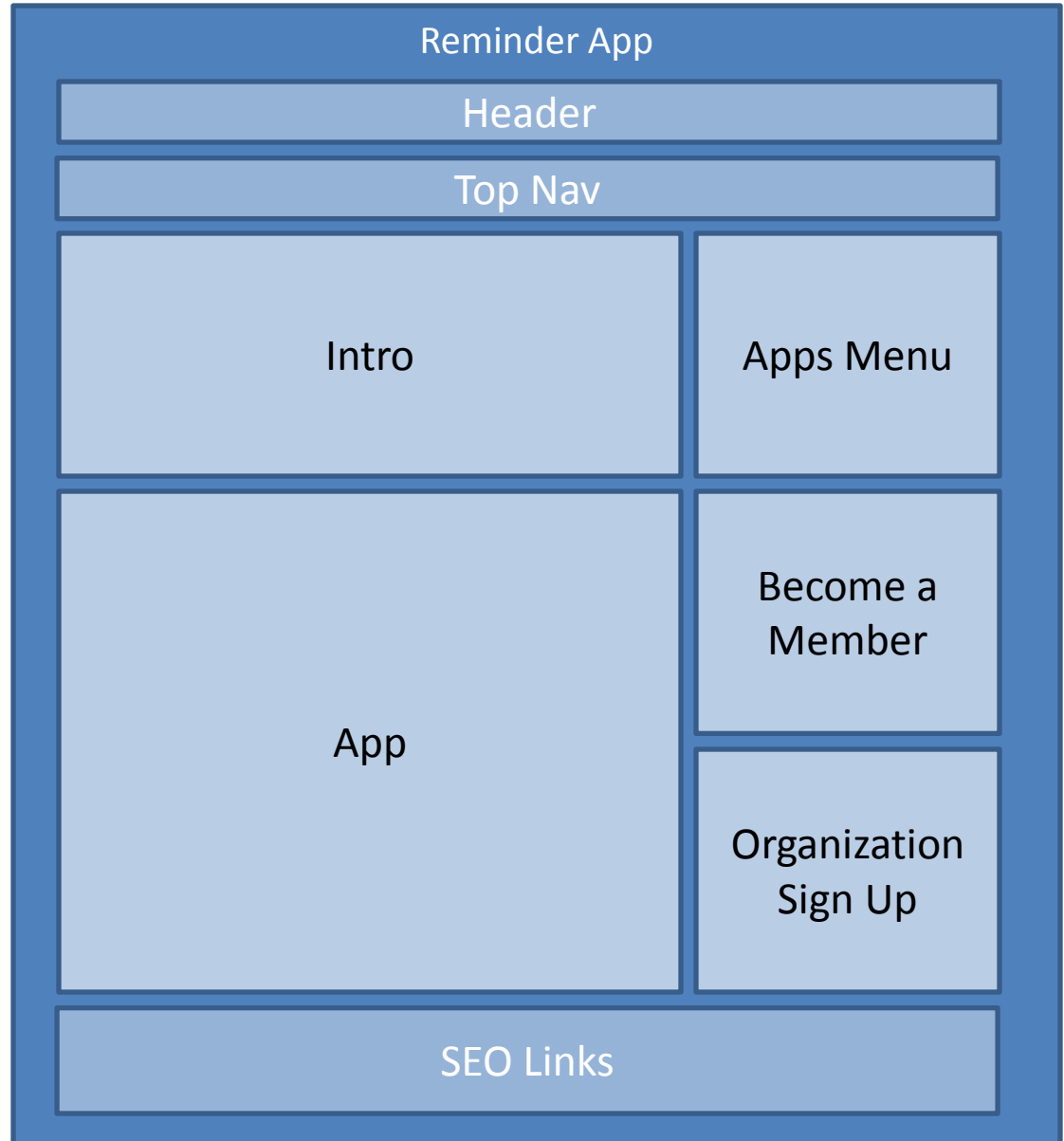
Become a
Member

SEO Links

Reminder App

“Remind yourself to do something kind today – it’ll become a habit”

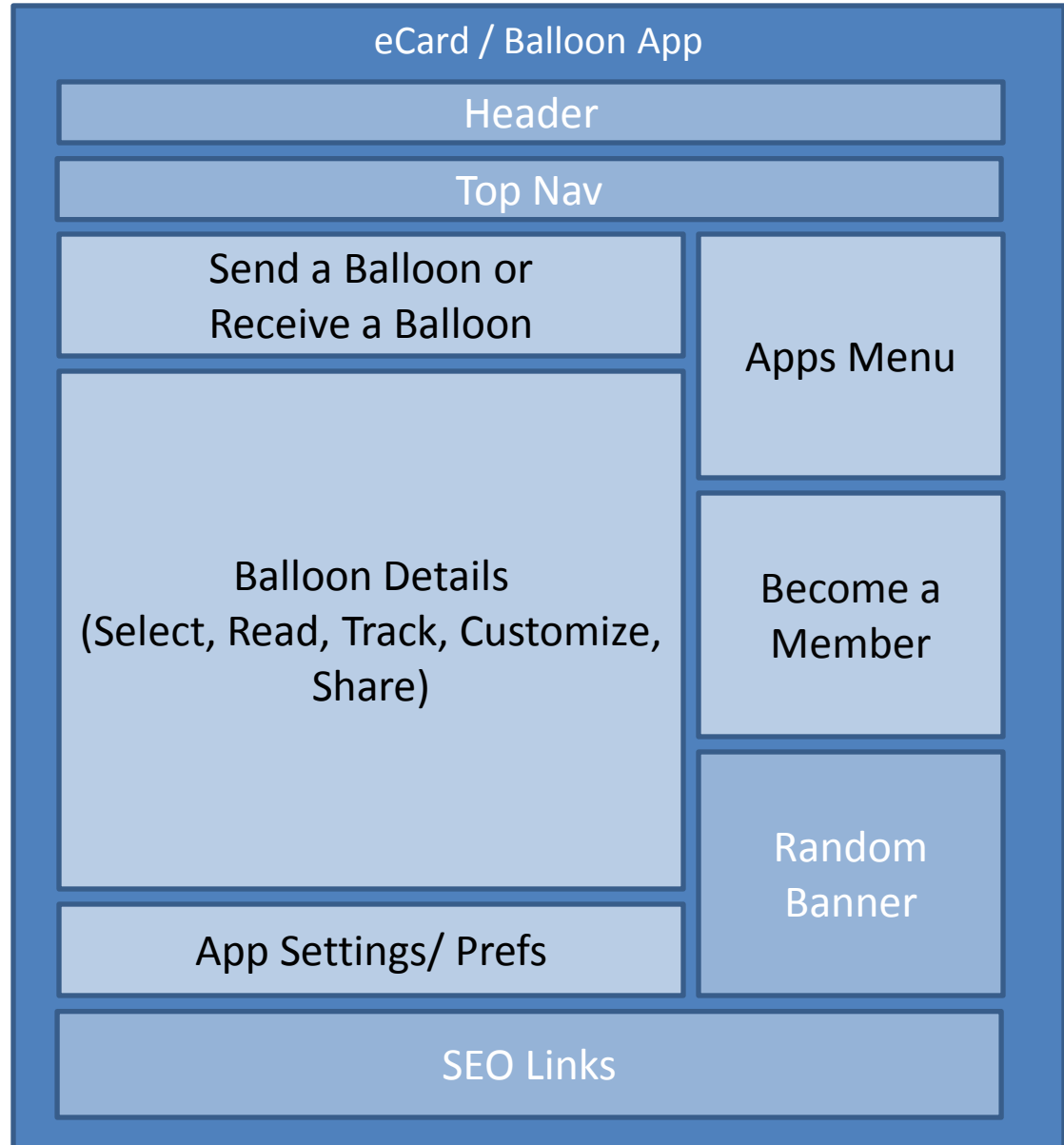
1. Get an Idea
 1. Via: email, sms, FB
 2. Try another
 3. Set preferred themes/categories
 4. Set participation frequency
2. Make it a “to do”
 1. Set reminder frequency and time
3. Check off accomplishments
 1. Annotate
 2. Geo Tag
4. Enter and check off an ad-hoc to do
5. Enter and share “Kindness Kudos” to others.
6. History and Geo-Tracking
 1. History List and tallies
 2. Trace/Track on Map
7. Facebook and Twitter integration for accomplishments
8. Requires membership
9. Ability to become part of a group (organization) By code?
10. Organization stats
 1. Organization Message
 2. # of participants
 3. # of to do’s created
 4. # of to do’s accomplished
 5. Map
11. Organization Administration
 1. Customize Ideas
 2. Set options
 3. Customize messaging



eCard / Balloon App

“Share a little kindness and watch it grow”

1. Inbox
 1. Open
 2. Reply / Pass It On
2. Send a Balloon. Options:
 1. Email, FB Network, Foundation Friend, General
 2. Select a balloon (art, animation)
 3. Select a message (categorized list)
 4. Customize (only to known recipients)
 1. Message
 2. Image
 1. Save image
3. Catch a Balloon (one /day if from individuals or unlimited if system generated)
 1. According to theme/category
 2. Tag it and Pass it On
4. History and Geo-Tracking
 1. History List
 2. Trace/Track on Map
5. Facebook and Twitter integration
6. Customization and history requires membership





Events Calendar

Header

Top Nav

Featured Event

Apps Menu

Calendar

View as List or Calendar

Submit or
Plan Your
Event

Random
Banner

SEO Links

Resources Landing Page

Header

Top Nav

Resources List

This is a single article with links

Lessons and Discussion Guides
Downloads and Printables

Resources Menu

Become a Member

SEO Links

Resources List Pages

Header

Top Nav

Resources Menu

Resource List

No need for detail pages. Most resources will link to downloadable files

Form
(How can we help)

SEO Links