

## Values Landing Pages Functional Change Descriptions

01/08/2010

### Slide-Out Values Menu

- Position of the tab should always remain centered vertically on the page, even when the user scrolls the page up or down or resizes the browser window
- Rolling the mouse over the tab will cause the menu to slide out
- When the values menu is active the page background will "grey out" (60% Black Alpha)
- Clicking the "Close" text or "X box" will cause the menu slide back to its non-active state
- Clicking anywhere in the greyed page background will cause the menu to slide back to its non-active state
- Submitting a new value will cause the "Thank you" message to appear in the slide-out menu area replacing the values links. A link saying " <-- back" will appear at the end of the "Thank you" message and cause the values links to reappear and replace the "Thank you" message
- The featured value of the week feature can be postponed for later discussion/development
- The position of the menu columns and "add a value" feature are slightly different than the similar menu found on the home page. It's desirable but not critical that the values page uses the slightly modified layout.

### The Art Banner

- The art banner will appear at the top of the page only if there is no billboard available to that particular value. If there is a billboard then there will be no art banner displayed and the center column content will move up accordingly.

### Major Content - Billboard, TV Spots, Radio Spots, PodCasts and Quotes

- There are two possible states for each major content section: if there is 1 or more of a type of content then show most recent one or if there is no content of a type then show a contribution solicitation.
- Since most values have an abundance of quotes over the other types of content quotes may show from 1-3 of the most recent quotes. Here's the rule: Increase the number of quotes shown by the number of missing content in the following list: billboards, tv spots, or either audio type up to a total of 3. For instance if all types of content are present then show only 1 quote. If a billboard is missing then show 2 quotes if there is no audio content then show 2 quotes. If there is no TV spot and no audio content then show 3 quotes. If there is no billboard, no audio, and no audio then show 3 quotes.
- "See All xxx xxx" Links - Wherever there is one or more of a content type then show this link with the appropriate number of content.

### Pass It On

- The Arrow - clicking the arrow should launch the message form like it's doing on Dev right now.

- Add an envelope icon to the small line of icons - clicking it should do exactly the same thing as clicking the arrow.

### **Send an E-Card**

- Always display a random card image
- Clicking on the button will take the visitor to /pass-it-on-ecards

### **Comments**

- If no comments exist at a value level then show none. If comments do exist at a value level then show up to 3 but truncate after about 250 characters and add a "Read More..." link
- If a user submits a comment then use session info to allow the user to see the comment immediately but hide it from other visitors until it is moderated.

### **Heroes**

- If there are one or more hero stories then show the "Read all xxx hero stories tagged with xxx" link, the first 250 characters of the story in the grey box. If there are no hero stories for that value then show only the intro paragraph and the links for "Read all xxx stories" and "Submit a story".

### **Stories**

- If there are one or more personal stories then show the "Read all xxx stories" link and the first 250 characters of the story in the grey box. If there are no personal stories for that value then show nothing.

### **Sightings**

- If there are one or more sighting images then show the most recent image with the next and previous arrows (the sequence should "wrap" when it gets to the the beginning or end)
- If there are no sighting images then show nothing

### **What xxx Looks Like**

- If there are one or more "looks like" images then show the most recent image with the next and previous arrows (the sequence should "wrap" when it gets to the the beginning or end). And show the intro paragraph, paint palette image, and "add" button.
- If no "looks like" images exist then show only the intro paragraph, paint palette image, and "Add" button.

### **Billboards by You**

- If there are one or more "billboards by you" images then show the most recent image with the next and previous arrows (the sequence should "wrap" when it gets to the the beginning or end). And show the intro paragraph and "add" button.
- If no "billboards by you" images exist then show only the intro paragraph image, and "Add" button.